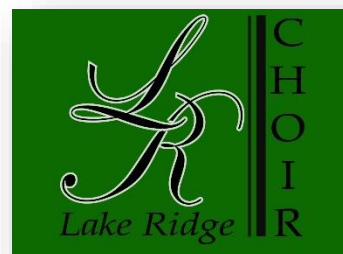


CHOIR FUNDRAISING

Normally, we space out the fundraisers a little more. However, restarting after last year and needing to rebuild the balance in the bank prompted us to schedule the two programs where we did.



We need everyone's help to raise money for...

- Scholarships for graduating seniors
- Choir Banquet
- Spring awards
- Reducing cost of choir trip to Orlando
- Uniforms for growing department
- Social activities
- Choir department needs

UP TEMPO – online donations

NOW	Students collect 20 email addresses on phone notes app
WEDNESDAY / THURSDAY	Students upload emails during class.
THURSDAY – OCTOBER 21	Donation Web Portal goes live in the afternoon.
The program runs for one month.	

See the attached letter that was also sent through email for more details

CASH COW – Cookie Dough brochure sale

NOV. 2 & 3	Program kick off in class Students get brochures and instruction
NOV. 15 (Monday)	Orders due – with money
DEC. 13-16	Cookie Dough delivered to school Students MUST pick up the items when delivered.

LAKE RIDGE CHOIR & UP TEMPO FUNDRAISING

Email gathering deadline: October 20
Web profile set up (in class): October 20 & 21
Campaign launch: October 21 in the afternoon

Hello Parents,

The Lake Ridge High School Choir will be kicking off our Up Tempo Fundraising campaign! This is a campaign that allows our department to receive donations from your family and friends. To assist our fundraising efforts, we are asking you to help your son/daughter obtain permission for and gather 20 email addresses of his/her closest supporters. If everyone participates, the effort will produce amazing results!

Family and friends will then receive an email directing them to the student's personal web page providing an easy way for them to donate to Lake Ridge Choir.

Up-Tempo Email Campaign Facts:

1. Safe and Protected – Up Tempo utilizes a safe and secure online donation system. All data is private and never redistributed. Personal information displayed is less detailed than what is given on a team online roster or your school's annual yearbook, with no personal information other than name and optional picture/selfie. Your contacts are strictly private and protected, never sold or shared.
2. Online donation system – Up Tempo is an online donation platform inviting potential donors via email and social media to visit the web page where they can easily donate and support your program. All supporters will receive an emailed receipt for their tax-deductible gift. Four reminder emails will be sent throughout the one-month campaign with the option to unsubscribe.

We are asking you to assist your son/daughter by obtaining permission for and gathering 20 emails of people closest to him/her that may be potential donors. Your student will need to have these email addresses in their phone by Wednesday, October 20, and we will help set up his/her profile. Thank You! They should be in a notes app so they can be cut and pasted onto the website.

If you have specific questions regarding Up Tempo Fundraising, please contact Mindy Purcell at mindypurcell@uptempofundraising.com.